Abstract:
Currently Raudhah Tourism is still using the traditional management of doing ministry. The author therefore tried to create a media to convey and disseminate information about products and services. Raudhah tour, about the company profile, schedules - timetables and various services provided by the company in a website. Internet is one means of promotion of transportation alternatives for air travel agents, tour raudhah. To compete in the business world trip air transportation. Website as a media campaign will provide some value plus the promotional tools with international scope that can be accessed by anyone in the world via the internet and can display a much more complete information with promotional costs are relatively lower compared to other promotional media.